

*RIFE® (Reading is for Everyone®)  
an organizational model for establishing & maintaining a vibrant volunteer-based tutoring effort  
GREAT PARTNERSHIP POSSIBILITY WITH PTA/PTO  
and/or Service Learning Partners!*

**TLA** Inc.

*Home of The Literacy Ambassador®*

[www.readingisforeveryone.org](http://www.readingisforeveryone.org)

*Do you have students...*

- falling through the cracks?*
- not meeting standards?*
- in need of extra intervention/ practice in order to become good...readers?*

Reading is for Everyone® is your solution! **FOR ELEMENTARY & MIDDLE SCHOOLS, PTA/PTOS, PUBLIC LIBRARIES, & SOCIAL SERVICE AGENCIES**

**Basic plan cost: \$4,550 (FACILITIES UP TO 350 STUDENTS)\*  
\$5,050 (facilities FROM 351 TO 750 students)\*  
\$5,550 (facilities with enrollment over 750)\***

*\*If you already have a tutoring program in place, components can be purchased as needed to upgrade to a RIFE® license. Call for a quote. We Build on Your Strengths!*

**COMPONENTS INCLUDE:**

information-collecting from staff and potential participants by a qualified literacy consultant  
individualized written plan built from basic model including details for execution and selection of materials  
initial training of staff and/or volunteers (including a coordinator) for on-going management of the program. Includes Mrs. Miller's 84 Tips & Techniques for Tutors  
design of required master forms & several promotional materials for "advertising" RIFE®  
team effort to organize and implement plan for first thirty (30) business days after start-up (consultant on-site or on call, for first 30 days, with additional limited support beyond that time during the first year of implementation)  
Assistance with inaugural volunteer tutor recruitment and orientation/tutor training  
Up to 100 initial gift books for students participating in RIFE®  
Consultation with school officials to initiate initial evaluation of program's success at end of first year



